

STIFEL
Sun Valley
FINALS


Audi
FIS Ski World Cup



AUDI FIS SKI WORLD CUP FINALS
SPECTATOR GUIDE
MARCH 20 – MARCH 27, 2025



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A LETTER FROM PETE SONNTAG, CHIEF OPERATING OFFICER OF SUN VALLEY RESORT

On behalf of the entire Sun Valley Resort team, welcome to the **2025 Stifel Sun Valley Finals!** We're thrilled to have you with us as the world's greatest ski racers descend Bald Mountain to battle for World Cup globes and their place in ski racing history. There is no shortage of storylines on the circuit this season as we've seen young racers claim their first World Cup victories and legends return to the slopes. It is sure to culminate in dramatic fashion here in Sun Valley.

It's been a mere 16 months since the opportunity to host the World Cup Finals in Sun Valley was first discussed, and from that time it's been a head-spinning series of meetings, planning sessions, site visits, capital projects, team building and plan execution. The amount of work that goes into executing a world-class ski race is truly extraordinary. I cannot thank my team enough for the way they've rallied around this event. Their commitment, focus and determination inspire me every day. I also need to call out our incredible community for their unwavering support. While we haven't hosted a World Cup ski race since 1977, the passion for ski racing in our valley runs very, very deep. I'm confident the athletes and their teams will feel it from the moment they arrive. We are invested!

Whether you've come from across town or across the world, thank you for joining us. It is the fans and their vocal support that motivates the racers to push their limits and show us what's possible, so please turn your cheering up to 11! On a brand-new venue at America's original destination ski resort we will make history together!

See you there.




SunValley

EVENT SCHEDULE

THURSDAY, MARCH 20

WARM SPRINGS

11AM | Men's Downhill Training
12:30PM | Women's Downhill Training

FRIDAY, MARCH 21

WARM SPRINGS

9AM-5PM | Vendor Village Open
11AM | Women's Downhill Training
12:30PM | Men's Downhill Training
2-4PM | Live DJ Set
SUN VALLEY RESORT OUTDOOR ICE RINK
5:30-7PM | Opening Ceremony
& Downhill Bib Draw
7-8PM | Live Music & Fireworks
DOWNTOWN KETCHUM
7-10PM | 5850 Fest Live Entertainment

SATURDAY, MARCH 22

WARM SPRINGS

9AM-5PM | Vendor Village Open
11AM | Men's Downhill
12:30PM | Women's Downhill
2-5PM | Live Après Ski Music
DOWNTOWN KETCHUM
6-10PM | 5850 Fest Live Entertainment

SUNDAY, MARCH 23

WARM SPRINGS

9AM-5PM | Vendor Village Open
11AM | Women's Super-G
12:30PM | Men's Super-G
2-5PM | Live Après Ski Music
DOWNTOWN KETCHUM
6-10PM | 5850 Fest Live Entertainment

*Schedule subject to change. Visit
SVWorldCup.com for up-to-date schedule.*

MONDAY, MARCH 24

WARM SPRINGS

9AM - 5PM | Vendor Village Open
SUN VALLEY CHAMPIONS MEADOW
11AM-12PM | Picabo Street
Sculpture Unveiling
12-3PM | Sun Valley's Wild West
Skijoring Invitational
3:30-5PM | Live Music from Prairie Blue

TUESDAY, MARCH 25

WARM SPRINGS

9AM-5PM | Vendor Village Open
9:30AM | Women's Giant Slalom Run #1
12PM | Women's Giant Slalom Run #2
2-5PM | Live Après Ski Music

WEDNESDAY, MARCH 26

WARM SPRINGS

9AM-5PM | Vendor Village Open
9:30AM | Men's Giant Slalom Run #1
12PM | Men's Giant Slalom Run #2
2-5PM | Live Après Ski Music
SUN VALLEY RESORT OUTDOOR ICE RINK
5:30-7PM | Slalom Bib Draw
7-8PM | Live Music & Fireworks

THURSDAY, MARCH 27

WARM SPRINGS

9AM-5PM | Vendor Village Open
9AM | Women's Slalom Run #1
10AM | Men's Slalom Run #1
12PM | Women's Slalom Run #2
1PM | Men's Slalom Run #2
1:30PM (Following Final Race Run) |
Final Globe Ceremony @ Finish Area
3-6PM | Closing Concert TBA



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FINISH AREA MAP

GET CLOSE TO THE ACTION!



HOW TO WATCH



AT THE BASE

Catch the Finals for free in the spectator viewing area at the Greyhawk Finish Stadium. With great sight lines, along-side a big screen, live timing, and energetic commentary, you won't miss a moment of race day action.



ON-HILL VIEWING

Want to get even closer to the excitement? Our course layout offers multiple viewing spots along the track for those with lift tickets—ski down for a chance to witness the world's best racers tackle each challenging section up close. Intermediate to advanced ski ability is recommended for on-hill access. Check out the Ski Routes to Spectator Areas Map at SVWORLD CUP.COM.



WATCH FROM HOME

The Audi FIS Ski World Cup Finals will be available to watch on all Outside TV platforms live for free (or the replay with an Outside+ membership), including on WATCH.OUTSIDEONLINE.COM and the Outside Watch app. Live and delayed coverage will also be available on NBC, CNBC and USA. View the full broadcast schedule at SVWORLD CUP.COM.



PARKING & TRANSPORTATION

Getting around the Ketchum and Sun Valley area is easy thanks to the free Mountain Rides public transportation and dedicated World Cup event transportation. Buses run frequently to Warm Springs, where the races are held, but remember, there's no parking at Warm Springs itself. Instead, park for free at the designated lots around Ketchum, shown below, and hop on a Mountain Rides bus or official event shuttle. All parking lots are near bus stops, and you can find more schedule information at MOUNTAINRIDES.ORG.

The Blue Route runs between Warm Springs and Sun Valley every 30 minutes from 7:00 AM to 10:30 PM, and hourly until midnight. The Bronze Route connects Sun Valley, Warm Springs, and River Run hourly from 8:35 AM to 4:35 PM. During World Cup Finals week, an extra Bronze Route bus will run between River Run and Warm Springs. You can also view the below map at SVWORLDCCUP.COM.



- FREE SPECTATOR PARKING LOCATIONS
ACCESS TO WARM SPRINGS VIA MOUNTAIN RIDES**
- **RIVER RUN LOT** - 3rd Ave. - take **BRONZE ROUTE** from **RIVER RUN** bus stop near bridge
 - **2nd AVE. WEST RIDGE LOT** - 2nd Ave. - take **BRONZE ROUTE** from the **WEST RIDGE** bus stop
 - **KURA PARKING LOT** - 1st St. & Washington - take **BRONZE ROUTE** from the **LIMELIGHT HOTEL** bus stop
 - **HEMINGWAY ELEMENTARY SCHOOL** - 8th St. - take **BLUE ROUTE** or **BRONZE ROUTE** from **WARM SPRINGS/LEWIS ST.** bus stop
 - **OLD LUMBERYARD LOT** - Warm Springs Rd. - take **BLUE ROUTE** or **BRONZE ROUTE** from **WARM SPRINGS/LEWIS ST.** bus stop
 - **YMCA SOUTH LOT** - Warm Springs Rd. - take **BLUE ROUTE** from **YMCA**
 - **ROTARY PARK** - Warm Springs Rd. - take **BLUE ROUTE** from **YMCA**
 - **COMMUNITY SCHOOL DORM LOT** - Northwood Way - take **BRONZE ROUTE** from the **NORTHWOOD WAY** bus stop
 - **PAVILION LOT** - Dollar Rd. - take **BLUE** or **BRONZE ROUTE** from **PAVILION** Lot bus stop

YOUR PARTNER IN HEALTH



People are at the heart of great health care. That's why we are committed to delivering compassionate, high-quality care tailored to the communities we serve. Together with our community partners and patients, we are building a stronger, healthier future for all Idahoans.





CELEBRATIONS & FESTIVITIES IN BETWEEN THE RUNS

VENDOR VILLAGE, MARCH 21-27, 9AM - 5PM

Step into the vibrant Finals atmosphere at the Vendor Village at Warm Springs Plaza. Get your hands on sweet swag and enter daily giveaways while checking out some of the best brands in the game like POC, Atomic, Stifel, Aperol, Casamigos, Hydro Flask, U.S. Forest Service, Official Event Merch, and more!

The Vendor Village is open March 21st through 27th from 9:00 AM to 5:00 PM at the event entrance on Picabo Street and Warm Springs Plaza. With daily entertainment and exclusive event merch, this is an essential stop on your World Cup agenda.

APRÈS MUSIC & ENTERTAINMENT, MARCH 21-27, 2PM - 5PM

Keep the celebration going after the exciting finishes with live après music presented by HEAD Worldcup Rebels. Each day from March 21st through March 27th, you're invited to Warm Springs Plaza for slopeside performances from 2:00 PM to 5:00 PM. From folk Americana bands to DJs who know how to keep the party going, join us for this perfect blend of music and mountain vibes! Don't miss the final concert on Thursday, March 27th just following the Final Globe Ceremony.

OPENING CEREMONY & BIB DRAWS, MARCH 21 & 26, 5:30PM - 8PM

Join us for a special World Cup tradition at the electrifying Bib Draws, hosted under the stars at Sun Valley's Outdoor Ice Rink! Watch as the world's top athletes determine their fate—on March 21st, the top 10 men and top 10 women downhill racers draw their starting positions for Saturday's race, followed by an epic performance from Mix Master Mike. Then on March 26th, the drama continues as the top 15 men and women slalom athletes draw their starting spots, with 220 Kid taking the stage to close the event out.

Each evening kicks off at 5:30 PM with some local Idaho flair, including fun surprises from the event sponsor, Idaho Potato Commission, building up to the suspenseful Bib Draw from 6:00 to 7:00 PM, before transitioning into an unforgettable hour of live music from 7:00 to 8:00 PM and a firework finale.

SUN VALLEY'S WILD WEST SKIJORING INVITATIONAL, MARCH 24, 11AM - 5PM

The Wild West meets winter sports at Sun Valley's Wild West Skijoring Invitational at Champions Meadow. On Monday, March 24th, witness this adrenaline-pumping spectacle where fearless skiers are pulled by horseback through an action-packed course.

Join Picabo Street and other Legends with the unveiling of the Picabo Street Sculpture at 11:00 AM, before catching all the high-speed skijoring action from 12:00 to 3:00 PM. Stick around to celebrate the champions at the awards ceremony, followed by the soulful sounds of Prairie Blue performing live at 3:30 PM.

This uniquely Western showcase, sponsored by the City of Sun Valley, is the perfect way to experience some local flavor amid the World Cup Finals festivities!

Check out page 3 for the full events schedule or visit SVWORLDUP.COM.



WORLD CUP 101: RACE BASICS

For seasoned fans of ski racing, the events that will unfold over the next few days are probably second nature.

But for the uninitiated—or for those who need a refresher—we’ve got you covered on all the basics! Here’s a quick guide on the who, what, why, and how of the 2025 Stifel Sun Valley Finals.



WHAT IS THE AUDI FIS SKI WORLD CUP?

It is a prestigious circuit of ski races that attracts the most skilled athletes year after year. The World Cup Finals are the last races in the season and determine the champions for the year. In other words, the Finals are the sport’s main event—the end-all-be-all of professional ski racing.

WHERE DOES WORLD CUP RACING TAKE PLACE?

Organized by the International Ski and Snowboard Federation (FIS), the series of races are held at iconic venues world- wide, such as Kitzbühel in Austria and Val d’Isère in France, each offering unique challenges and an element of unpredictability for the athletes.

To host a World Cup race, your mountain has to match the caliber of the athletes themselves.

HOW DOES THE WORLD CUP CIRCUIT WORK?

The competition spans multiple disciplines, including Downhill, Slalom, Giant Slalom, and Super-G.

The season is roughly the length of an NBA basketball season, with races beginning in October and concluding in March. Much like NBA athletes, ski racers must maintain the necessary stamina to compete consistently across six months of races.

HOW DO ATHLETES EARN POINTS?

Points are awarded relative to the top 30 finishing positions of every race. The skiers accumulate points throughout the season, and the athlete with the most points at the end of the season wins the coveted Overall World Cup title.

Point values range from 100 points for first place to a single point for 30th place. The system is specifically designed to reward consistency.

Becoming a World Cup champion is often considered a greater feat than medaling in an Olympic race because of this extended season and the sheer athleticism it requires.

WHAT MAKES THE FINALS DIFFERENT FROM OTHER RACES?

While the world’s best skiers join the FIS Ski World Cup circuit each year, only the Top 25 men and women athletes will qualify for the World Cup Finals.

Rankings often come down to just a handful of points, and athletes sometimes don’t know whether they’ve qualified for the Finals until weeks before.

Beyond the course, the Finals are also a celebration—between the athletes, the fans, and the local hosting community—all leading up to the ceremonial awarding of the iconic 9-kilogram crystal globe to the overall champion.

Simply put, the Finals bring out the best athletes for the most exciting races, which end with the best party of the year.

It’s a thrilling and rare event—you won’t want to miss a moment!



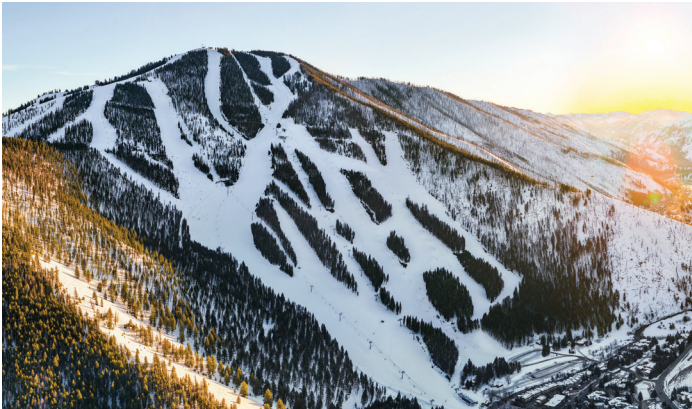
Where world-class
memories are made.

**ski
on the
sunny
side**

SunValley

HOW TO BUILD A COURSE WORTHY OF WORLD CUP-LEVEL RACING

The 2025 Audi FIS Ski World Cup Finals at Sun Valley Resort combines technical challenges with references to the resort’s rich history. But when the resort was chosen to host the 2025 FIS Ski World Cup Finals, it had less than a year to prepare—an ambitious task for any ski resort, let alone one that had never hosted a race of modern World Cup caliber. Unlike many venues that have years to plan and build, Sun Valley’s race course team had to spring into action quickly, with ground-breaking taking place on July 1, 2024—less than nine months before the festivities were set to begin.



While Sun Valley successfully hosted the U.S. Alpine National Championships in 2023 and 2024, significant modifications still needed to be made on the mountain to ensure the athletes' safety, consistency of timekeeping, and quality of broadcasting capabilities.

Several new A-Net safety structures were installed along the course to prevent skiers from serious accidents or injury, going from the nine existing towers to a whopping 72 towers. Snowmaking capabilities were also enhanced with 34 new snow guns and 10,000 yards of snowmaking pipe, ensuring the course remains race-ready despite the resort's typically sunny conditions.

New digital time-tracking infrastructure was added, with trenches dug and pipes placed to allow for reliable connections to timing devices and broadcast equipment, to ensure smooth event coverage.

The course itself underwent substantial changes, including extensive dirt work to reshape the finishing area and tree removal along Bald Mountain’s "International" run, which was widened to nearly double its size creating the newest Downhill addition to the race course. This, along with additional tree clearing to connect sections of Hemingway and Greyhawk runs, created a multifaceted, challenging course.

OVERVIEW OF THE WORLD CUP RACE COURSE AT SUN VALLEY RESORT

The 2025 FIS Ski World Cup Finals at Sun Valley Resort blends technical challenges with nods to the resort’s rich history. A nod to the Union Pacific's railroad history, Sun Valley Resort has named the racecourse "Challenger," as challenger cars were known for their speed and power. The name also honors the resort’s new state-of-the-art Challenger chairlift which serves some of the resort’s most challenging terrain. This new course promises to be one of the most demanding downhill courses in North America.

HERE’S A LOOK AT THE COURSE’S STANDOUT SECTIONS:

SAWTOOTH JUMP

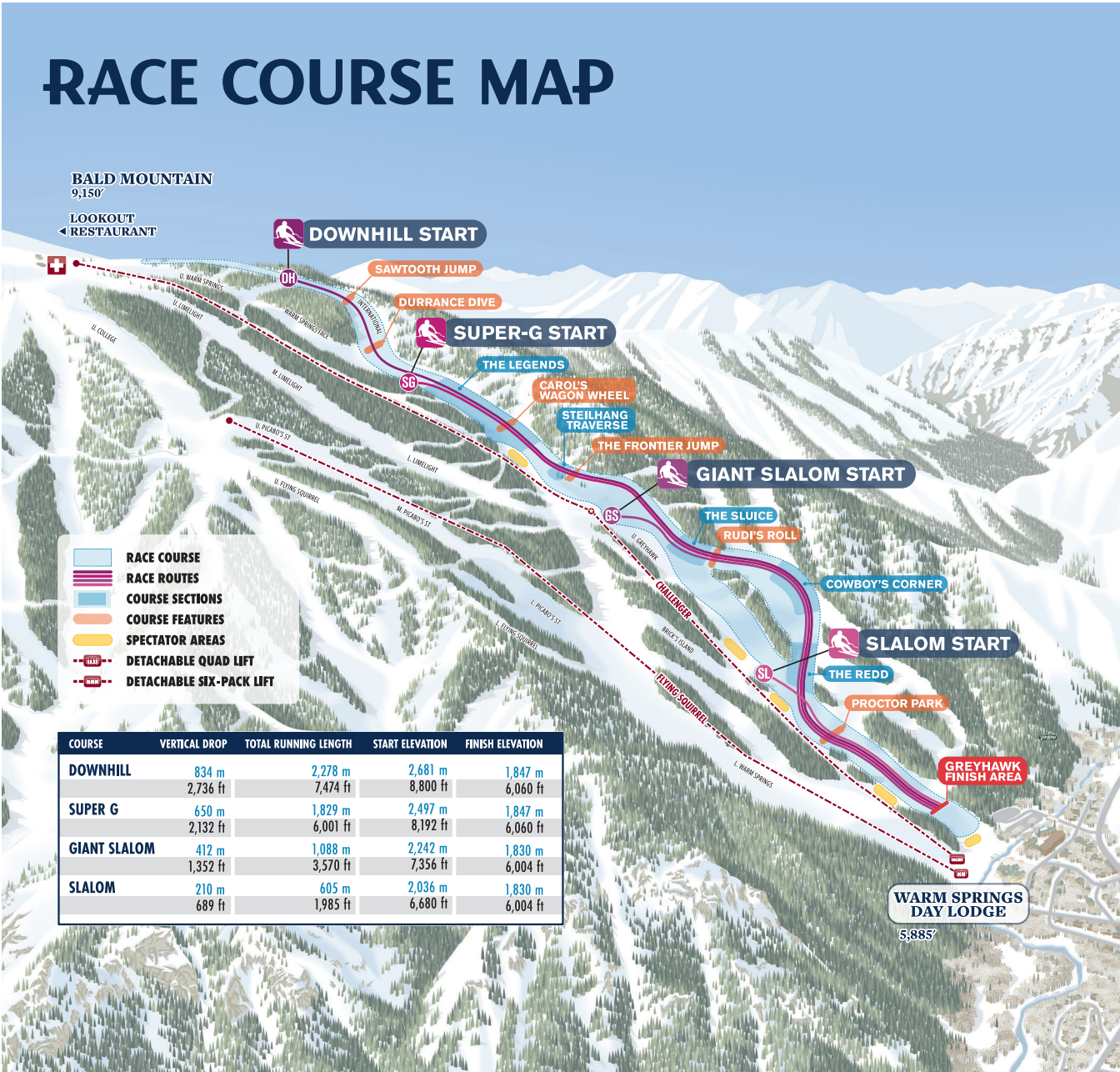
The Sawtooth Jump is the first in the downhill portion and follows the traditional style of a downhill jump, providing athletes with an adrenaline-pumping moment right out of the gate. Its name is a nod to the scenic mountain range that Sun Valley’s mountains call home and to the dedication of the Sawtooth Course Crew, who have poured countless hours into creating the course.

THE DURRANCE DIVE

This dramatic section is named after legendary skier Dick Durrance, a three-time Harriman Cup champion at Sun Valley. Known for his bold, daring style, Durrance may have even altered the course by cutting down a tree for a competitive edge. This is where the racecourse plunges off the steep part of the International run, heading straight into a tight compression that drops into the Warm Springs gully, a true test of skill and bravery.

THE LEGENDS

This section of the course is a tribute to the women who have helped define Sun Valley's legacy in alpine skiing, like Gretchen Fraser, the first American woman to win Olympic gold in downhill skiing, Muffy Davis, Christin Cooper, Susie Corrock, and Picabo Street. Here, athletes will wind through a tight gully of Warm Springs, resembling a halfpipe, where racers will ride the walls as they navigate this thrilling feature.



CAROL'S WAGON WHEEL

Named after Carol Holding, the matriarch of Sun Valley's family ownership, Carol's Wagon Wheel is a challenging radical left-footed turn located high on the left bank. This sharp, pivotal move requires precision and timing and adds some extra flair to the middle portion of the race.

STEILHANG TRAVERSE

Inspired by the famous Steilhang of Kitzbühel, Austria, this steep sidehill traverse connects Warm Springs to the top of Upper Greyhawk. Athletes must maintain control as they navigate this challenging stretch, making it a crucial part of the course.

THE FRONTIER

At the end of the Steilhang, athletes will face a dramatic drop into "The Frontier," where the mountain plunges downhill. This high-speed section sends racers into the air, demanding perfect aerial control and momentum to make it through cleanly.

THE SLUICE

Paying homage to the area's mining heritage, The Sluice begins as a wide, open traverse but narrows as it moves toward Hemingway. This section represents the tight spaces in a sluice, where racers must adjust their line to stay in control as they approach the next challenge.

RUDI'S ROLL

A hump at the end of The Sluice, Rudi's Roll is named for a local Sun Valley coach who has trained Olympians, Michel Rudigoz. It sends racers into the air, requiring quick adjustments in mid-flight as they prepare for the next turn below.

COWBOY'S CORNER

A sharp, almost 180-degree left-footed turn, Cowboy's Corner is a defining moment of the course. Named after long-time course designer and Technical Advisor for US Ski and Snowboard, Tom Johnston, this iconic turn will challenge racers to maintain speed and precision in one of the course's most dramatic sections.

THE REDD

Named for the spawning grounds of local salmon and steelhead, The Redd is one of the flattest sections of the course. This brief respite offers racers a moment of calm before the final push to the finish line, providing a short but important break before the race's conclusion.

PROCTOR PARK

Proctor Park is a salute to our local ski history with Proctor being the name of one of the earliest chairlifts in the area. You can still to this day go out and see the historic location! We have also paid tribute to the off-hill volunteer workforce who are called the Proctor Crew.



CURRENT STANDINGS

OVERALL WOMEN

	1	BRIGNONE, FEDERICA	Italy	999
	2	GUT-BEHRAMI, LARA	Switzerland	809
	3	LJUTIC, ZRINKA	Croatia	753
	4	HECTOR, SARA	Sweden	666
	5	RAST, CAMILLE	Switzerland	662
	6	GOGGIA, SOFIA	Italy	621
	7	ROBINSON, ALICE	New Zealand	525
	8	COLTURI, LARA	Albania	504
	9	HOLDENER, WENDY	Switzerland	466
	10	LIENSBERGER, KATHARINA	Austria	438

OVERALL MEN

	1	ODERMATT, MARCO	Switzerland	1,246
	2	KRISTOFFERSEN, HENRIK	Norway	746
	3	MEILLARD, LOIC	Switzerland	641
	4	VON ALLMEN, FRANJO	Switzerland	606
	5	MCGRATH, ATLE LIE	Norway	548
	6	HAUGAN, TIMON	Norway	528
	7	PINHEIRO BRAATHEN, LUCAS	Brazil	474
	8	NOEL, CLEMENT	France	464
	9	MONNEY, ALEXIS	Switzerland	460
	10	CASSE, MATTIA	Italy	382

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*CURRENT AS OF
FEBRUARY 23, 2025

INTERNATIONAL SKI RACING COMES HOME TO SUN VALLEY

BY DAVID BUTTERFIELD

Winter sports came to America slowly, across the Atlantic with European immigrants, but by the 1930s, skiing was chugging up to speed like a locomotive. In the East there were ski trains and rope tows, in the Northwest at Mt. Rainier, the challenging Silver Skis race. In 1936, Union Pacific Railroad chairman, Averell Harriman, envisioned an American resort emulating European ski centers and their exciting races. He sent his friend, Austrian Count Felix von Scaffgotsch out on the railways to scout locations.

When the Count's train rolled up a spur line to Ketchum, he saw good snow, foothills and formidable mountains. It was a very deep snow year and von Schaffgotsch found the local sheep ranchers huddled around a pot-bellied stove in Jack Lane's store on Main Street. The Count related his objectives and asked, "Is this a normal snow year?" Quick to understand the opportunity Lane replied, "no, no, you should see it when it really snows."

A telegram went back to Harriman, "I have found it!" The board of directors came out on a train and offers were made on local land. The Harriman team built a luxury lodge, in a cow pasture, and invented chairlifts for the sheep-grazed slopes of Dollar and Proctor mountains. They named it, Sun Valley, and destination skiing in America was born.

After a grand Christmas opening, Harriman created the Sun Valley Ski Club and gave it an ambitious first project: stage a ski race to rival the European events—call it the Sun Valley International Open.

Lift-served runs on Dollar lacked the terrain for Downhill racing, so a site was chosen in the Boulder range north of Ketchum. Competitors hiked on skis over 3500 vertical feet creating a loose course on their way. There was a start and a finish. Any tricky way through the woods was fair game. Hardy volunteers officiated and packed refreshments. More than a thousand spectators witnessed racers completing runs of five to 20 minutes, and in a field of international stars, Dick Durrance was fastest. By winning the Slalom the next day on Dollar, he took the combined and had his name engraved on a beautiful punchbowl perpetual trophy.

The next year women hiked and raced the same course as the men, and this instigated an upgrade in competitor comforts. Gretchen Fraser remembers "the race committee promised a 'rustic powder room' for the ladies. It turned out to be a pair of skis stuck in the snow with two Idaho potato sacks stretched across."

In 1939, Harriman began developing Bald Mountain (Baldy), just west of Ketchum. With broad, undulating terrain rising to over 9000 feet, the sunny, east to southeast faces are called the River Run side. The more shaded north face is called Warm Springs. Three single chairlifts were built on the River Run side, but the downhill race was set on a newly-cut track through the woods on Warm Springs. Racers rode the lifts, descended, then bussed back to River Run.

The crux of this 3000-foot vertical descent was a wicked Steilhang where control gates were added to limit creativity and chaos. Slaloms were held on Dollar Mountain and racers had to use the same skis for both disciplines. Per a challenge by Harriman, anyone winning the combined three times could retire the



big trophy and take it home. Dick Durrance did it by the 1940 race and Harriman had to order a new one. The mountain north of town where it all started was named Durrance Mountain, and the race became the Harriman Cup.

In just a few years, ski racing, celebrities and business tycoons established Sun Valley as a glamorous resort. In 1941 races were moved to the River Run side and followed the lift lines: Ridge, Rock Garden, Canyon, and River Run. Standout competitors were Sigi Engl, Friedl Pfeifer, and Gretchen Fraser. The movie Sun Valley Serenade was released that fall and the resort's reputation for romance and recreation soared, but after the '42 competition, racing was interrupted by World War II. The resort was closed and commissioned as a U.S. Navy Convalescent Hospital.

The Harriman Cup resumed in 1947 on Warm Springs and Ruud Mountain. Notable competitors were Edi Rominger of Switzerland and French phenom, Georgette Thiollere. In '48, Jack Reddish won everything. Fraser was a forerunner, celebrating her medals from the St. Moritz Games. In 1949, a rowdy course set by John Litchfield traversed from Ridge-Rock Garden to Olympic with its steepes and dam-like rolls. Spectators were thrilled as French racers led by Henri Oreiller crowded the podiums.

Otto Lang raised the bar in 1950 by routing the men's downhill to Exhibition which he viewed as "a supreme test of speed, stamina, and technical chicaneries" but the whole course was a challenge. Christian Pravda was seen on Rock Garden scouting a possible short-cut through the woods, so officials added a control gate. Dick Dorworth felt the only "spook" of the course was having to pass close to a lift tower on the traverse to Round House slope. Exhibition, shoveled relatively flat by the ski patrol, had everyone's attention. During an inspection, Spence Eccles remembers hearing a yell and people clearing the way. Olympian and Dartmouth racer Chiharu "Chick" Igaya was ignoring the gates and taking the whole run straight. He was trying to master the speed as there was a crushing compression where Exhibition met River Run and thousands of spectators gathered there for the inevitable carnage. This was the heyday of Harriman Cup racing featuring stellar Olympic medalists: Andrea Mead Lawrence, Stein Eriksen, Christian Pravda, Anderl Molterer and Toni Sailer. Pravda won in '53, '56, and '59, and as Dick Durrance before him, retired the Cup. These were big community events. Even Ernest Hemingway hiked up Ruud to catch one of the slaloms.

In the early 1960s, Americans Barbara Ferries, Jean Saubert, Buddy Werner, Billy Kidd, and Jimmy Heuga, stormed the Harriman Cup podiums. Ferries was only 16 years-old when she swept the races in 1961. Saubert, Kidd, and Heuga went on to win medals at the 1964 Innsbruck Olympics.

Averell Harriman had become deeply involved in politics and was removed from managing some of his holdings. Without his consent, Union Pacific sold Sun Valley to the Janss Corporation, headed by former racer, Bill Janss. Harriman later confided to Sun Valley Mayor, Ruth Lieder, that "it was like losing an old friend."

Janss built double chairlifts on Warm Springs and Harriman Cup events were briefly reprised there. In the 1965 race, Austrian superstar Karl Schranz dominated. Some felt he had an arrogant attitude. He waxed his skis in his luxury hotel room, then insisted on a private limousine so they wouldn't gather dust on the ski bus racks. Bill Janss accommodated him.

In 1966, and again after the 1968 Grenoble Olympics, Sun Valley hosted International Team Races. In the '68 downhill, Austrian Gerhart Nennung, nipped triple gold medalist, Jean Claude Killy, by three tenths. Slaloms were on Holiday, giant slaloms on Canyon. Killy and Canadian, Nancy Greene, earned the accolades and were rumored to be an item off the hill. Karl Schranz wasn't skiing his best, maybe because he stayed at the home of entertainer, Ann Sothern, and partied every night. 1968 was the last time the downhill was run on Exhibition.

In 1975 and 1977, World Cup races were staged on Warm Springs–Slalom and Giant Slalom only as there was insufficient snow for safe Downhills. Standouts were Ingemar Stenmark, Gustavo Thoeni, and the Mahre brothers. Among top women were Fabien Serrat, Kathy Kreiner, Hanni Wenzel, and with a combined second place, New Hampshire native and long-time Sun Valley coach, Abbi Fisher.

Bob Beattie’s World Pro Skiing fielded international stars in head-to-head competition with Spider Sabich, Henri Duvilliard, Jean Claude Killy and many more. According to race official, Nappy Neaman, Sun Valley events were spectacular, and the après and late-night parties? “We crushed it.”

Meanwhile, Janss’s investments weren’t working out expeditiously, and with perfect timing, Earl Holding purchased Sun Valley in 1977 and immediately began a program of renovations and improvement to the resort’s infrastructure and guest experience. A pause in international racing lasted nearly 30 years, but during that time the Holdings upgraded every aspect of the resort without sacrificing the history and charm. Invaluable investments were made in Sun Valley Village and in lavish mountain lodges, high-capacity lifts, and snowmaking.

International competition returned in 2007 when financial wizard, philanthropist, and now Chairman of U.S. Ski and Snowboard, Kipp Nelson, created 48 STRAIGHT. These epic weekends brought new-school ski and board action, top-talent concerts, and epic parties. The Harriman Cup was dusted off and skier, Chris Del Bosco, and snowboarder, Nate Holland, added their names.

Sun Valley also staged international Master’s races, and in 2016 and 2018, hosted the U.S. Alpine Nationals featuring America’s best racers. With resort and community synergy, these competitions went well, and we were tapped again for the 2023 and 2024 Nationals.

After considerable vetting from the FIS, Sun Valley was made the official host of the 2025 Audi FIS Ski World Cup Finals. All courses will be on Warm Springs. The Downhill is called “Challenger” after the powerful locomotives that first rolled across America in 1936. Starting near the top of International, it dives down the original Steilhang, snakes through mid-Warm Springs, then traverses to big air and high speeds on Greyhawk and Hemingway. The Super-G, Giant Slalom, and Slalom are on terrain well-established for Nationals. In cooperation with the Forest Service, new lifts and a re-contoured finish area provide improved spectator access.

Resort staff, local businesses, and volunteers are collaborating to produce a world class event. It’s been nearly 90 years since that first race and Sun Valley has come a long way since the days of a shepherd’s promise of endless snow and potato sack powder rooms. Sun Valley is proud to be the first American ski travel destination and an award-winning contemporary resort. We extend a hearty “welcome home” to the world’s best skiers and thanks to all for honoring our traditions and carrying Averell Harriman’s grand vision into the future.



SUN VALLEY INTERNATIONAL RACE WINNERS

Sun Valley founder, Averell Harriman, created the first international race which became known as the Harriman Cup (see page 18). It was a Downhill, Slalom, and combined event usually held over two days in March. International stars participated, especially when other North American resorts staged races about the same time. World-wide or local circumstances sometimes caused lengthy hiatuses, cancellations, or format changes. Here are the winners of Harriman Cup, International Team, and World Cup races held in Sun Valley. Many are legends of alpine skiing. We look forward to adding more names in the modern World Cup era.

This year, the City of Sun Valley proudly announces it will award the prestigious Harriman Cup and a \$20,000 prize to the winners of the Men's and Women's Downhill FIS Ski World Cup Finals. The City of Sun Valley is resurrecting the Cup because of its close ties with the international ski community and its history with the sport.

YEAR	DOWNHILL	SLALOM	HARRIMAN CUP
1937	Dick Durrance (USA)	Dick Durrance (USA)	Dick Durrance (USA)
1938	Ulli Beutter (GER)	Walter Praeger (SUI)	Dick Durrance (USA)
	Grace Lindley (USA)	Grace Lindley (USA)	Grace Lindley (USA)
1939	Toni Matt (GER)	Friedl Pfeiffer (AUT)	Peter Radacher (AUT)
	Erna Steuri (SUI)	Erna Steuri (SUI)	Erna Steuri (SUI)
1940	Dick Durrance (USA)	Friedl Pfeiffer (AUT)	Dick Durrance (USA)
	Grace Lindley USA	Nancy Reynolds Cook (USA)	Marilyn Shaw (USA)
1941	Sig Engl (AUT)	Friedl Pfeiffer (AUT)	Friedl Pfeiffer (AUT)
	Gretchen Fraser (USA)	Nancy Reynolds Cook (USA)	Gretchen Fraser (USA)
1942	Barney McLean (USA)	Gordon Wren (USA)	Barney McLean (USA)
	Catherine Henck (USA)	Clarita Heath (USA)	Clarita Heath (USA)
1947	Edi Rominger (SUI)	Barney McLean (USA)	Edi Rominger (SUI)
	Georgette Thiolliere (FRA)	Georgette Thiolliere (FRA)	Georgette Thiolliere (FRA)
1948	Jack Reddish (USA)	Jack Reddish (USA)	Jack Reddish (USA)
	Janette Burr-Johnson (USA)	Ann Winn (USA)	Suzanne Harris (USA)
1949	Henri Oreiller (FRA)	Henri Oreiller (FRA)	Henri Oreiller (FRA)
	Luciene Couttet-Schmitt (FRA)	Luciene Couttet-Schmitt (FRA)	Luciene Couttet-Schmitt (FRA)
1950	Hans Nogler (AUT)	Francois Baud (FRA)	Hans Nogler (AUT)
	Andrea Mead-Lawrence (USA)	Andrea Mead-Lawrence (USA)	Andrea Mead-Lawrence (USA)
1951	Verne Goodwin (USA)	Jack Reddish (USA)	Ernie McCulloch (CAN)
	Rhona Wurtele-Eaves (CAN)	Sandra Tomlinson (USA)	Rhona Wurtele-Eaves (CAN)
1952	Ernie McCulloch (CAN)	Hans Nogler (AUT)/Otto Von Allmen (SUI)	Ernie McCulloch (CAN)
	Rhona Gillis (USA)	Mary Jane Marin (USA)	Lois Woodworth (CAN)
1953	Christian Pravda (AUT)	Stein Eriksen (NOR)	Christian Pravda (AUT)
	Andrea Mead-Lawrence (USA)	Sally Neidlinger (USA)	Andrea Mead-Lawrence (USA)

YEAR	DOWNHILL	SLALOM	HARRIMAN CUP
1954	Jack Reddish (USA)	Tom Corcoran (USA)	Tom Corcoran (USA)
	Janette Burr-Johnson (USA)	Janette Burr-Johnson (USA)	Janette Burr-Johnson (USA)
1955	Martin Strolz (AUT)	Martin Julen (SUI)	Anderl Molterer (AUT)
	Madeline Berthod (SUI)	Thea Hochleitner (AUT)	Madeline Berthod (SUI)
1956	Christian Pravda (AUT)	Christian Pravda (AUT)	Christian Pravda (AUT)
	Sally Deaver (USA)	Sally Deaver (USA)	Sally Deaver (USA)
1957	Toni Sailer (AUT)	Toni Sailer (AUT)	Toni Sailer (AUT)
	Frieda Daenzer (SUI)	Inger Bjornbakken (NOR)	Therese LeDuc (FRA)
1959	Christian Pravda (AUT)	Christian Pravda (AUT)	Christian Pravda (AUT)
	Putzi Frandl (AUT)	Linda Meyers (USA)	Putzi Frandl (AUT)
1960	Willy Forrer (SUI)	Mathias Leitner (AUT)	Adrien Duvilliard (FRA)
	Putzi Frandl (AUT)	Traudi Hecher (AUT)	Marianne Jahn (AUT)
1961	Buddy Werner (USA)	Billy Kidd (USA)	Jimmy Heuga (USA)
	Barbara Ferries (USA)	Barbara Ferries (USA)	Barbara Ferries (USA)
1963	Buddy Werner (USA)	Buddy Werner (USA)	Buddy Werner (USA)
	Jean Saubert (USA)	Jean Saubert (USA)	Jean Saubert (USA)
1965	Karl Schranz (AUT)	Karl Schranz (AUT)	Karl Schranz (AUT)
	Marielle Goitschel (FRA)	Marielle Goitschel (FRA)	Marielle Goitschel (FRA)
1966	INTERNATIONAL TEAM RACES		
	SLALOM	GIANT SLALOM	DOWNHILL
	Jean Claude Killy (FRA)	Karl Schranz (AUT)	Heini Messner (AUT)
	Marielle Goitschel (FRA)	Marielle Goitschel (FRA)	Erika Schinegger (AUT)
	TEAM WINNER: FRANCE		
	SPECIAL CHALLENGE CUP GS	Men: Karl Schranz (AUT)	Women: Wendy Allen (USA)
1968	INTERNATIONAL TEAM RACES		
	SLALOM	GIANT SLALOM	DOWNHILL
1968	Jean Claude Killy (FRA)	Jean Claude Killy (FRA)	Gerhart Nenning (AUT)
	Nancy Greene (CAN)	Nancy Greene (CAN)	Nancy Greene (CAN)
	TEAM WINNER: FRANCE		
	ALPINE COMBINED	Men: Jean Claude Killy (FRA)	Women: Nancy Greene (CAN)
1975	WORLD CUP RACES (SPECIAL COMBINED)		
	SLALOM	GIANT SLALOM	HARRIMAN CUP SL/GS
	Gustavo Thoeni (ITA)	Ingemar Stenmark (SWE)	Ingemar Stenmark (SWE)
	Hanni Wenzel (LIE)	Lisa-Marie Morerod (SUI)	Hanni Wenzel (LIE)
1977	Phil Mahre (USA)	Ingemar Stenmark (SWE)	Ingemar Stenmark (SWE)
	Lisa-Marie Morerod (SUI)	Perrine Pelen (FRA)	Lisa-Marie Morerod (SUI)

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RACERS TO

WATCH



MIKAELA SHIFFRIN, USA

The most dominant skier of all time needs no introduction. Mikaela suffered a challenging injury in November which sidelined her for most of the season. If she can find her ever-present tempo again, look for her to dominate the technical events. Mikaela adores the American fans and wants nothing more than to win on home soil. Mikaela is the winningest female Slalom skier ever at the World Cup level, with 62 wins to Marlies Schild's (AUT) 35. She also holds the record for most wins in giant slalom over Vreni Schneider (SUI), 22 to 20. Don't miss Mikaela in March.



SOFIA GOGGIA, ITALY

Goggia, a long-time disciple of Lindsey Vonn, is a veteran of the World Cup circuit. Her experience is unmatched in Super-G and Downhill. The Italian attacks every slope with a fearless nature and exciting, aggressive style. Few athletes on the circuit are as daring or audacious in their approach to the intimidating speed disciplines. Watch for Sofia to attack this brand-new track in such a way.



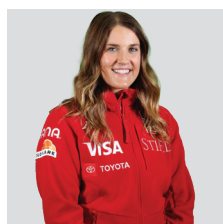
LARA COLTURI, ALBANIA

Colturi has been a prodigy since she was small. She came to Colorado in the Fall with her mother, a former World Cup racer, to get some early turns in one winter. Now many are familiar with her success, and she has stormed the World Cup circuit in both slalom and giant slalom. Climbing her way into the top 15 on the World Cup Start List in both events, Lara is no doubt a contender on any given day. She's only 18, but skis with the maturity and composure of a veteran. Look for the Albanian charging her way down Greyhawk.



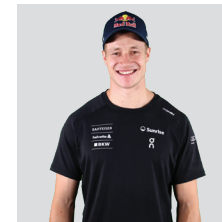
FEDERICA BRIGNONE, ITALY

Federica has been a staple on the Women's World Cup circuit for a long time. She has won in Giant Slalom, Super-G, and Downhill, recently becoming the oldest female to win a World Cup Super-G at the age of 34. Not unlike Sofia, she attacks every course with an unmatched Italian tenacity. Her helmet, painted to resemble a tiger, embodies Federica's skiing style: fierce, but simultaneously graceful. The veteran will undoubtedly be highly competitive in all three events.



PAULA MOLTZAN, USA

Former World Junior champion and University of Vermont Catamount, Paula has proven time and time again that she can overcome any level of adversity. With her tenacious style and competitive nature, she exhibits tremendous speed and unmatched athleticism while saving herself from almost sure disaster, near crashes that have become highlights of Women's World Cup racing the past few years. Paula will come to Sun Valley with a posse of dedicated, rowdy fans who will cheer her on in both Slalom and Giant Slalom. She presents a podium threat in both events, so be sure to tune in when she kicks out of the gate.



MARCO ODERMATT, SWITZERLAND

Already one of the most successful male athletes in ski racing history at the age of 27, Odi cannot be ignored. He has dominated Giant Slalom the past few seasons and is a perennial threat in both Super-G and Downhill. Odi's old school style and attacking nature has him always on the limit. His technique in Giant Slalom carries over well to the speed track here in Sun Valley, one that will demand turn shape and tactics from the top of International to the base of Greyhawk.



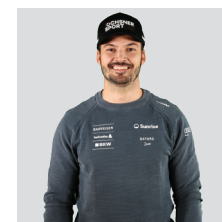
ATLE LIE MCGRATH, NORWAY

Atle has a deep connection to America, his father the legendary Felix McGrath, his mother of Norwegian descent. Atle grew up a member of Baerums Skiklub, alongside Lucas Braathen, the two pushing each other in Slalom and Giant Slalom to this day. Atle is having his best season to date and looks to be a dual threat in both technical events.



RIVER RADAMUS, USA

River has experienced tremendous success at nearly every level here in Sun Valley and will look to build upon that success during Finals. River has established himself as a strong three event skier, scoring points in Slalom, Giant Slalom, and Super-G. He loves racing on home soil, in front of a familiar crowd who love River's flowing style and competitive spirit. The question is, which hair style will he choose?



LOIC MEILLARD, SWITZERLAND

A member of the deep and dominant Swiss Team, Loic has proven to be one of the most consistent technical skiers on the planet over the last several years. Coming off his most successful season to date in 2023-24 with seven podiums (two wins), he battled through some early season nagging injuries to cement himself as a podium contender week after week in both Slalom and Giant Slalom. Often overshadowed by his teammate, Marco, don't forget Loic. He has career podiums in Slalom, Giant Slalom, and Super-G.



LUCAS PINHEIRO BRAATHEN, BRAZIL

After a surprise retirement from Team Norway in 2023 and an entire season away from the sport, Lucas Braathen has stormed back onto the World Cup Circuit this year. A dual-threat in both technical events, Braathen began the season outside of the top 30, since the 'Wild Card' rule does not apply to athletes who have been retired for less than five seasons. Now skiing under the Brazilian flag, Braathen has clawed his way back to rank in the top 15 in both Slalom and Giant Slalom, notching multiple podiums this season. Tune in for Braathen's unique, attacking style in both technical events and be ready for some dance moves if he lands on the podium.

THE LEGENDS

BY HAYDEN SEDER



Sun Valley has earned its place in ski history, from installing America's first chairlift, to hosting the country's first major international ski competition, the Harriman Cup, to churning out countless Olympians and professional ski racers. And through it all, there have been talented—nay, legendary—female alpine racers: Gretchen Fraser, Muffy Davis, Christin Cooper, Susie Corrock, and Picabo Street, to name a few. It is to all the women who have contributed to Sun Valley's ski legacy that a section of the Audi FIS World Cup Finals racecourse has been dedicated and dubbed "The Legends." As Sun Valley and Bald Mountain play host once more to a historic event, it is fitting to highlight some these legends, past, present, and future, who have skied these same hills, found inspiration in them, and helped created the storied legacy that is Sun Valley.

THE PAST

The first American to win both Olympic gold and silver medals in skiing, both at the 1948 Winter Olympics, Gretchen Fraser first traveled to Sun Valley in 1938 to compete in the second Harriman Cup. Retiring from competition soon after her 1948 Olympic wins, Fraser returned to become an ambassador for Sun Valley and skiing. She would eventually return to the ski world to coach the 1952 U.S. Women's Olympic Team and play a direct role in the lives of many other female racing legends in Sun Valley, mentoring the likes of Susie Corrock, Christin Cooper, Picabo Street, Andrea Mead Lawrence, and Muffy Davis.

Also exposed to Sun Valley through the Harriman Cup was U.S. Ski and Snowboard Hall of Famer Barbara Ferries Henderson. At just sixteen years old, in 1961, Henderson came to compete as the youngest member of the U.S. Ski Team. Having won the Junior Nationals at just fourteen years old, it's no surprise that Henderson won that year's Harriman Cup for the women's division, the youngest woman to do so. She shortly went on to win bronze at the 1962 FIS World Championships and become the youngest member of the U.S. Olympic Team in 1964. Henderson, who now lives in Colorado, is an avid follower of ski racing and will be attendance at the Finals—though this time from the stands, rather than the slopes.



THE PRESENT

One of the biggest names in ski racing to come out of Sun Valley is Picabo Street, a born-and-raised local who joined the U.S. Ski Team at just seventeen years old, in 1989, after growing up racing for the Sun Valley Ski Education Foundation (SVSEF). Over the course of her 13-year racing career, Street amassed numerous accolades: winning silver at the 1994 Winter Olympics, gold at the 1998 Winter Olympics, World Cup titles in 1995 and 1996 (the first American woman to do so) along with nine World Cup wins, and silver at the 1993 World Championships. After various injuries took her out of racing, she returned to compete in the 2002 Winter Olympics, before retiring from international competition. She was inducted in the National Ski Hall of Fame in 2004 (and Sun Valley's Ski Hall of Fame in 2013). While she no longer races, she does like to hit the mountain with her three sons, watching another generation of skiers take delight in the sport that dominated her life for so many years.



Jonna Mendes bridges the gap between the generations, having been a racing legend in her own time but also now charged with finding the legends of the next generation as Director of Recruitment for the Sun Valley Ski Academy (SVSA). A former Olympian, Mendes began skiing at the age of two: "I really loved the thrill of racing and really wanted to be fast right away. I loved everything about the sport." Indeed, she was good—and fast. Mendes raced for nine seasons on the World Cup circuit, specializing in speed events, and competed in four World Championships and two Winter Olympics (1998 and 2002) before retiring from international competition in 2006. In 2011, she came to Sun Valley on what was supposed to be a six-month stint running the new SVSA. Fourteen years later, Mendes now recruits the next generation of ski athletes. "Living in this Valley, you can't go anywhere without seeing how important ski culture is to our community.

THE FUTURE

Continuing in these legends' footsteps are many women garnering legendary status for themselves. Twenty-one-year-old Dasha Romanov, a freshman at the University of New Hampshire, started skiing at just sixteen months old and raced for the first time at age six. The Colorado native enrolled in the SVSA knowing nothing about the area and quickly learned to appreciate all aspects of the community. "Sun Valley is my favorite place to ski, train, and race because it's just a great mountain. The training there is so incredibly valuable and has made me such a better skier." Romanov first joined the Stifel U.S. Alpine Development Team in the 2021/22 season, had multiple top five results in NorAm in the 2022/23 season, and finished second in the U.S. Alpine Championships. She made her World Cup debut in the 2023/24 season. "Even though I'm not there, Sun Valley is still my biggest supporter. It was a life-changing experience there, and I'm so grateful for that."

Also on the racing circuit is Haley Cutler, a 27-year-old Sun Valley local who learned to ski at the age of two. As her passion for the sport grew, so did her abilities, leading to her nickname of "Picabo Cutler." She trained and raced on Baldy, through SVSEF, gaining experience in "a little bit of everything," as she describes it: gates, powder, moguls, jumps, steeps, and flats. After high school, she competed on the NorAm circuit and then went on to ski for the University of New Mexico and then Montana State University. After graduating, she took a break from racing, moving back to Sun Valley to coach U12s for SVSEF for several years before deciding to get back into racing. She earned a World Cup starting position for the 2024/25 season and is trying to secure a spot in the 2026 Winter Olympics. "I think what made me fall in love with alpine skiing is the feeling it gives of being right on the edge of control, but still everything in my hands. There's a fine line to it, and when you find it, it is the most freeing feeling."



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